

Using Loyalty As A Growth Engine

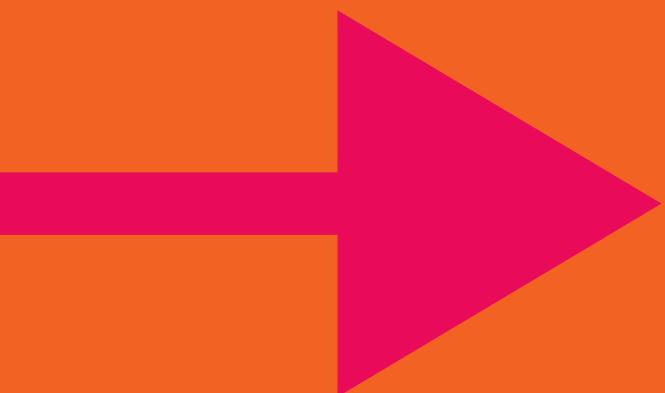
5 Strategies...





#1

Enhanced Points Multipliers





#2

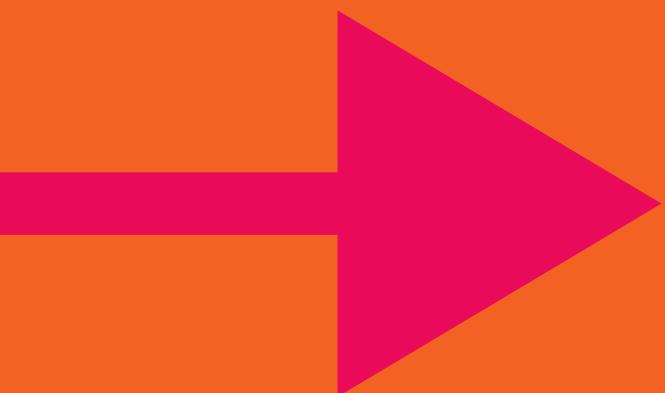
Exclusive Gift Sets
and Bundles





#3

Gifts with Purchase





#4

Personalized Offers

and Early Access



#5

Revamped Birthday Gift Options

